



MEGAN COX

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EDUCATION

Bachelor of Fine Arts in Graphic Design

Minor in Business Management

The University of Memphis, Memphis, TN

August 2017-May 2021, Summa Cum Laude GPA: 3.98

RELEVANT COURSEWORK

- Senior Portfolio
- Electronic Pre-Press
- Web Publishing I & II
- Interactive Media
- Managerial Leadership

SKILLS

Software: Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe XD, Adobe Dreamweaver, Adobe Lightroom, Microsoft Office, Wix.com, Monday.com

Languages: HTML/CSS

EXPERIENCE

Graphic Designer/Marketing Coordinator, July 2021 - Present

Avison Young, Memphis, TN

- Design marketing materials such as flyers, email campaigns, social media graphics, videos, 360 tours, and websites to promote property listings while keeping company branding consistent and accurate throughout
- Communicate and collaborate with brokers, upper management, and the marketing team about strategies, goals, and implementation of projects to encourage business
- Maintain listing websites, email campaign schedules, and social media posts while ensuring accuracy and organization throughout
- Research new ideas, processes of design, and current market trends to keep projects fresh and effective
- Photograph properties and edit/enhance photos while still accurately representing the existing property

Freelance, February - March 2021

University of Memphis Art History Department, Memphis, TN

- Designed a user-friendly website for biennial art history graduate symposium
- Communicated with clients to accomplish efficient and correct delivery of material on website

Freelance, August 2019

Greenlight Development, Memphis, TN

- Designed logo for basketball development program
- Created modern design to represent the organization

Usher Manager, March 2019 - July 2021

Malco Paradiso, Memphis, TN

- Managed 5-10 ushers and doormen per shift
- Solved customer complaints regarding other customers and technical issues
- Cleaned 16 theaters efficiently and quickly each shift

Theater Employee, June 2017 - March 2019

Malco Paradiso, Memphis, TN

- Greeted and assisted 100+ customers per shift
- Sold concessions/tickets and handled the cash register
- Cleaned and maintained theaters, lobby, and restrooms

HONORS

- Deans List, University of Memphis, December 2017 - May 2021
- 2nd Place winner, Memphis Airport Art Competition, 2017
- Gold Medal Portfolio Recipient, National Scholastic Art and Writing Awards, 2017
- 11th grade winner, Zambezi River Art Contest, Memphis Zoo, 2016